



**CNIB**  
**LAKE**  
**JOE**

# WISH LIST



# **Enriching lives, making memories on the shores of Lake Joe since 1961**

CNIB Lake Joe is a fully accessible lakefront facility in the heart of Muskoka that offers a unique blend of recreation and skills development in a safe, inclusive environment. At CNIB Lake Joe, people living with sight loss and their families can enjoy the same summer pursuits as other Canadians: canoeing, kayaking, waterskiing, swimming, sailing and fishing - as well as the skills training, confidence building, and support offered by a community that understands living with sight loss. We rely on gifts from generous individuals like you to help us bring the magic of summer camp to life for people living with sight loss.

Thank you for your ongoing support,  
**CNIB Lake Joe Vision Team**

**“At camp, children learn to problem-solve, make social adjustments to new and different people, learn responsibility, and gain new skills to increase their self-esteem.”** - Peter C. Scales, Ph.D. - Senior Fellow, Search Institute





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Your gift will change what it is to be blind today.

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# Help us bring the magic of summer camp to life for people living with sight loss!



**Invest in Our Programming**



**Invest in Our Facilities**



**Sponsor a Camper Experience**





# Invest in Our Programming

- **Bike Helmets (x10) - \$50 each**
- **Yoga Mats & Wellness Equipment (x15) - \$50 each**
- **Basketball Rack - \$100**
- **Tumbling Floor Mat (x9) - \$200 each**
- **General Program Supplies** (e.g. arts - dyes, paints, paper, etc.; sports - jingle balls, paddles, rackets, etc.) - **\$250**
- **Wireless Microphone - \$250**
- **Pottery Supplies** (e.g. clay, glazes, tools, etc.) - **\$300**
- **Fishing Gear** (e.g. reels, rods, tackle, etc.) - **\$500**
- **Camping Equipment - \$500**
- **iPad (x10) - \$500 each**
- **Goalball Equipment - \$600**
- **Frisbee Golf Set - \$800**
- **Replacement Sails for Hobie Catamarans (x3) - \$1,200 each**
- **Perkins Braille (x2) - \$1,350 each**
- **Braille Embosser (x2) - \$2,000 each**
- **Inflatable Water Elements - \$2,500 - \$5,500**
- **Beep Baseball Set - \$2,500**
- **Bouldering Climbing Wall - \$3,500 - \$5,000**
- **Low Ropes Course - \$5,000 - \$10,000**

**“My favourite memory was archery. I was able to learn something that I never thought I would try. I come back every year knowing that I can accomplish anything my heart desires.”**

- 2018 Camper

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**Camper  
T-shirt  
Sponsorship**

**\$4,000**

**for 600 shirts**



# Invest in Our Facilities

- **Outdoor Garbage Cans (x12) - \$50 each**
- **Bed Bug Proof Mattress Covers (x50) - \$100 each**
- **Accessible Announcement Station (x3) - \$200 each**
- **Picnic Tables (x20) - \$650 each**
- **Independent Living Aids (e.g. plate guards, book readers, talking alarm clocks, etc.) - \$1,000**
- **Trailer for Voyageur Canoe - \$1,000**
- **General Site Maintenance Materials (e.g. gravel, lumber, sand, etc.) - \$1,500**
- **Bagger for Riding Mower - \$1,600**
- **Accessible Ramp for Pontoon Boat - \$1,500**
- **Grinder Pump - \$3,500**
- **Online Registration Subscription - \$5,000/year**
- **Utility Cart - \$10,000**
- **Tractor Back-hoe Attachment - \$12,500**

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**“This was our first visit and we loved it. There was so much to do, and the facilities were lovely. Plus, the staff were amazing. Since I lost my vision, this was the first time I felt inconspicuous. I felt like I belonged, and I wasn’t embarrassed about my white cane.” - 2018 Camper**



# Sponsor a Camper Experience

Most of the people living with sight loss who could greatly benefit from CNIB Lake Joe are unable to afford to come. Thanks to the generosity of caring individuals like you, CNIB operates a bursary program to cover the costs. Our goal is to offer this life-changing experience to as many individuals as possible.

- **Ensure a camper participates in an offsite excursion - \$50**
- **Provide roundtrip transportation for a camper - \$100**

## **Contribute to a camper subsidy fund**

- **Adult - \$250**
- **Child or Youth - \$500**
- **Family - \$1,000**

## **Sponsor a Camper**

Whether you sponsor an adult, child/youth or family, your support will bring the magic of summer camp to life for people living with sight loss.

- **Adult - \$1,500**
- **Child or Youth - \$2,800**
- **Family - \$5,500**

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**\*When an item has been fully funded, your gift will go to the area of greatest need.**



# Your gift will change what it is to be blind today.

Please give generously and bring the magic of summer camp to life  
for people living with sight loss.

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